

**PUBLIC SERVICE COMMISSION OF THE DISTRICT OF COLUMBIA
1333 H STREET, NW, SECOND FLOOR, WEST TOWER
WASHINGTON, DC 20005**

PUBLIC NOTICE

August 12, 2013

**FORMAL CASE NO. 813, IN THE MATTER OF THE INVESTIGATION INTO
ELECTRIC SERVICE MARKET COMPETITION AND REGULATORY
PRACTICES,**

and

**FORMAL CASE NO. 988, IN THE MATTER OF THE DEVELOPMENT OF
UNIVERSAL SERVICE STANDARDS AND THE UNIVERSAL SERVICE
TRUST FUND FOR THE DISTRICT OF COLUMBIA**

1. The Public Service Commission of the District of Columbia (“Commission”) hereby gives notice that, on July 31, 2013, the Utility Discount Program Education Working Group (“UDPE WG”) submitted its Consumer Education Program Plan for Fiscal Year 2014 (“UDPE WG Plan”).¹ As background, on November 21, 2011, the Commission approved the Consumer Education Program (“CEP”) as a replacement for the Joint Utility Discount Day (“JUDD”) in 2012.² The purpose of the CEP is to educate low-income District residents about the four Utility Discount Programs (“UDP”) available in the District of Columbia.³

2. The UDPE WG Plan details the budget and activities for the Consumer Education Program for FY 2014 and continues efforts from FY 2013 with modifications or updates to the following areas: types of materials and/or advertising planned to reach the targeted audience; the budget; evaluation methods for measuring the effectiveness of the CEP; and invoicing and reporting requirements.⁴ According to the UDPE WG, not all parties were able to agree on the proposed increases from the current FY 2013 administrative budget; therefore, the UDPE Plan is non-unanimous with respect to the administrative budget.

¹ *Formal Case No. 813, In the Matter of the Investigation into Electric Service Market Competition and Regulatory Practices, and Formal Case No. 988, In the Matter of the Development of Universal Service Standards and the Universal Service Trust Fund for the District of Columbia (“Formal Case Nos. 813 and 988”), Consumer Education Program Plan for Fiscal Year 2014, filed July 31, 2013.*

² *Formal Case Nos. 813 and 988, Order No. 16615, rel. November 21, 2011.*

³ *Id.*

⁴ UDPE WG Plan at 1.

3. All persons interested in commenting on the UDPE WG Plan may submit written comments and reply comments no later than ten (10) and seventeen (17) days, respectively, after the Commission's issuance of this Notice. Comments are to be addressed to Brinda Westbrook-Sedgwick, Commission Secretary, Public Service Commission of the District of Columbia, 1333 H Street, N.W., West Tower, Suite 200, Washington, D.C. 20005. Copies of the UDPE WG Plan may be obtained by visiting the Commission's website at www.dcpsec.org or at cost, by contacting the Commission Secretary at (202) 626-5150 or bwestbrook@psc.dc.gov.