



NEWS RELEASE

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Pepco Offers Customer Rebates on Energy Efficiency Appliances *Programs Designed to Reduce Energy Consumption and Costs*

Pepco today began offering cash rebates for buying energy-saving appliances to encourage residential customers in the District of Columbia and Maryland to reduce their electric bills, conserve energy and protect the environment. These rebates are the first in a series of energy-efficiency programs that will be offered to residents by the end of the year, and include rebates for installation of high-efficiency central air conditioning, heat pumps, and home energy audits.

Rebates of up to \$50 are now available on select ENERGY STAR[®] qualified refrigerators, room air conditioners and certain energy efficient water heaters purchased at any area retail store. These savings would be in addition to federal tax credits available on the purchase of these energy-efficient appliances.

“These programs are being offered to help our customers meet the challenge of rising energy costs and the impact of energy use on the environment,” said Thomas Graham, President, Pepco Region. “By working together to reduce energy consumption, we will reduce the overall cost of energy and the amount of greenhouse gas emissions associated with meeting customer demand for energy.”

The rebate program is funded through a portion of customer rates designed to encourage conservation and result in overall energy savings.

The energy efficiency programs are expected to reduce Pepco’s electric load and environmental impact by conserving an estimated 165,000 megawatt-hours of energy over the next three years. This would result in avoiding almost 117,000 metric tons of carbon emissions, which is equivalent to removing more than 207,000 cars from the road a year, according to figures from the U.S. Environmental Protection Agency.

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Pepco has continuously promoted energy conservation and efficiency and a recent ruling by the District Public Service Commission to remove the link between electricity use and utility revenue enables Pepco to even more aggressively promote energy efficiency programs. In addition to the rebates, this will result in a slight decrease in District residential distribution rates effective November 1. The Maryland Public Service Commission has enacted a similar order to “decouple” electric use from revenue.

Pepco began offering discounts on Compact Fluorescent Light bulbs (CFLs) in the District earlier this year. In Maryland, customers have purchased over 2.3 million of these energy-saving bulbs at discounted prices since the program began in 2007.

Reduced energy consumption lessens the need to build new power plants and reduces current power plant emissions, which helps the environment and contributes to states’ goals to reduce per capita energy consumption.

The appliance rebate program is available only to Pepco customers who must include their account number on applications that can be obtained from some retailers in the stores or online at pepco.com. To obtain a rebate, customers need only provide their Pepco account number and proof of purchase for a qualifying product after September 15, and mail a fully completed rebate application to the address on the application. Rebates are as follows:

\$50 Refrigerator Rebate: Receive a \$50 rebate for purchasing an ENERGY STAR qualified refrigerator that can reduce your annual utility costs by up to \$200. *Limit of one rebate per customer.*

\$25 Room A/C Rebate: ENERGY STAR qualified room air conditioners use at least 10 percent less energy than conventional models. Receive a \$25 rebate for purchasing an ENERGY STAR unit. *Limit of five rebates per customer.*

\$20 Water Heater Rebate: Purchase an electric water heater with an Energy Factor of 0.93 or greater and receive a \$20 rebate. Electric water heaters are not ENERGY STAR qualified. However, this rebate is offered for the most efficient models because energy efficient electric water heaters can reduce your costs to heat water. Customers should look for units with the greatest energy factor. *Limit of one rebate per customer.*

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Pepco, a subsidiary of Pepco Holdings, Inc. (NYSE: POM), delivers safe, reliable and affordable electric service to more than 750,000 customers in Maryland and the District of Columbia.